

MASTERING HOLIDAY SEASON DIGITAL MARKETING: KEY STRATEGIES FOR SUCCESS

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Mastering **Holiday Season** Digital Marketing: **Key Strategies for Success**



According to YouGov, 70% of Singaporeans engage in holiday shopping. With the holidays in full swing, there's a golden opportunity to connect with your target audience and drive sales. Let's dive right in!



VISION **transformation**

Supercharge Festive Retail Growth and 2025 Success with Digital Marketing and Generative AI

Discover how the perfect blend of Digital Marketing and Generative AI can accelerate your sales! Join us at our exclusive event to learn how these cutting-edge strategies can help you accelerate customer acquisition, streamline operations, and enhance customer experiences—just in time for the festive season and 2025 success!




Plus, experience the capabilities of a live AI Bot demo and receive a complimentary digital audit to kickstart your success!

Vivien Koh
Founder & Managing Director of VK Transformation

Hui Jie Lim
Founder & CEO of Vision Group

Sign Up For The Supercharge Festive Retail Growth And 2025 Success With Digital Marketing And Generative AI

Join us at our exclusive event to learn how these cutting-edge strategies can help you accelerate customer acquisition, streamline operations, and enhance customer experiences—just in time for the festive season and 2025 success!

-  Date: 2nd October 2024
-  Time: 10am – 12pm
-  Location: Vision HQ, 33 Ubi Ave 3,

[Sign Up Now](#)

SOCIAL MEDIA POSTS



Crafting A Winning Holiday Digital Marketing Strategy

Is your business ready for the holiday rush? If you haven't set up your holiday marketing strategy, now's the time to act. Discover how to craft a winning holiday marketing strategy leveraging the right digital tools and platforms. Let's get your business in front of holiday shoppers today!

[Read More](#)



How To Increase Conversion Rate And Drive Sales During The Festive Season

It's that time of year when customers are in the mood to spend, and if you play your cards right, your online sales can skyrocket. But how do you cut through the noise and grab your slice of the festive pie? Read on to discover how to increase conversion rate & drive sales during the festive season!

[Read More](#)





In-house or Outsource Digital Marketing For The Holidays?

The holiday season is approaching, but should you keep your digital marketing in-house or outsource to an agency? Each approach has unique advantages and considerations, particularly during this critical period. In this post, we will break down the key factors to help you decide which option will give your holiday campaigns the boost they need!

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READY TO START YOUR DIGITAL MARKETING JOURNEY?

VKT offers Strategic Consulting, a full-fledged Digital Marketing Services and People Development Programme focused on accelerating your company's growth. Expect not only solutions in Digital Marketing but also a variety of other services ranging from Branding to ESG and Sustainability initiatives.

With our experienced MRA & EDG Certified Consultant, VKT boasts a proven track record in achieving a high EDG application success rate with up to 50% funding. Take action today - [Contact Us](#) for a virtual coffee chat to discover more about how you may start your digital marketing journey and leverage our expertise!




FOR MORE DETAILS, CONTACT US TODAY

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